

**DOWNTOWN ORILLIA MANAGEMENT BOARD
SPECIAL MEETING MINUTES**

Tuesday July 12, 2016
6:00PM

in the DMB Board Room
33 Mississaga St. W.

(Accessible entrance is located at the back entrance off Andrew Street)

Present: Ron Spencer, Susan Willsey, Allan Francoz, Michael Knight, Al Wallace, Councillor Pat Hehn

Regrets: Mary VanSinclair, Dianne Cipolla

Also Present: Leslie Fournier, Courtney Thompson, Lisa Thomson-Roop

1. Open Session

2. Chair – Ron Spencer

3. Call to Order – 6:01pm

4. Approval of Agenda – approved as amended to move Leslie Fournier up from Events to discuss 2017 Street Alive!

5. Disclosure of Interest

None declared.

6. Events – Leslie Fournier – Streets Alive! 2017 Outdoor Art Project

- 50 large sculptures in celebration of 150th Orillia and Canada

- 2 sided sculptures: celebrating City of Orillia/Canada

- Requesting \$10,000 Sponsorship in 2017

Direction: Defer to 2017 Budget Discussions next month.

7. Deputations

8. Minutes

June 6, 2016 – Carried.

June 30, 2016 – Carried.

9. Closed Session

There are no Closed Session items.

10. Correspondence – Information Items

a. Treasury – DMB Budget Report – May

b. Treasury – DMB Detailed Trial Balance – May

c. Orillia Museum of Art & History- Festival of Banners Sponsorship – Thank you

d. Office of the City Clerk – Supply & Maintenance Public Area Receptacles – Approval. – *Direction: Clarify with City as to who is paying the \$150 cleaning fee should the bins not be kept up to standard.*

e. Office of the Mayor – Tag Days – 1st Orillia Scouting Group

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f. City of Orillia – Notice of Public Meeting – Community Improvement Plan
Receive as Information.

11. Correspondence – Action Items

a. City of Orillia – 2016 Orillia Baseball Tournaments – Sponsorship Opportunities –
Receive as Information.

Direction: Follow up for next year to find out if there's a sponsorship opportunity that will reach the players and not just sit with the coaches in the registration kits.

b. Shawn Crawford, Manager Legislative Services – Revised Proposed Amendments to Chapter 832 of Municipal Code – Signs – Dated June 22, 2016

Motion 1

Moved: Michael Knight

Seconded: Al Wallace

“THAT the Downtown Orillia Management Board table the Revised Proposed Amendments to Chapter 832 of Municipal Code – Signs dated June 22, 2016 until after discussion with Legislative Services.”

Carried.

12. Reports

a. Financial Report –

Motion 2

Moved: Michael Knight

Seconded: Al Wallace

“THAT the Downtown Orillia Management Board pay the financials dated July 12, 2016 in the amount of \$4861.73.”

Carried.

b. Events Committee

*Streets Alive! Leslie Fournier – Moved to before Deputations
Receive as information.*

Direction: Send out survey to merchants re Mariposa Folk Downtown Stage

c. Retail Mix- Update

Receive as information.

d. Parking Business Plan – Update

Receive as information.

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- e. Beautification, Maintenance and Seasonal Décor Committee
Receive as information.
- f. Façade Improvement Panel
Receive as information.
- g. Transit Advisory Committee
Receive as information.
- h. Farmers' Market Management Committee
Receive as information.
- i. Chamber of Commerce Update
Port of Orillia – Transient Boating Slips

Motion 3

Moved: Susan Willsey

Seconded: Rick Sinotte

“THAT the Downtown Orillia Management support the Orillia District Chamber of Commerce’s position to have the Port of Orillia continue to operate as a transient boater marina and not offer seasonal slippage as transient dockage represents significant tourism spending in the downtown core and cannot be supported by the current parking available.”

Carried.

13. Deputation Motions

14. Date of Next Meeting – August 9, 2016

15. Adjournment- 7:48pm